



barter services

2019 CONVENTION HOST



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CONVENTION SCHEDULE

Thursday, September 5, 2019

9:30am – 12:30pm

IRTA Global Board of Directors Meeting

Please note that this is not the annual membership meeting, which will take place on Friday morning at 11:00am.

1:30pm – 2:30pm

IRTA Euro/Asia Chapter Meeting

European & Asian trade exchanges are encouraged to attend and participate at this meeting.

Noon - 6:00pm

Convention Registration

Welcome to IRTA's 40th Annual International Convention! Let us know you have arrived and pick up all the information you need.

3:00pm – 6:00pm

Registered Trade Broker (RTB) & Certified Trade Broker (CTB) Training

6:30pm-7:30pm

Welcome Reception

Always one of the highlights of the IRTA convention. The Welcome Reception is an event to meet and greet old friends and make new friends.

Friday, September 6, 2019

7:30am – 8:45am

Registration Continues in the Hotel

If you didn't get a chance to register last night, be sure you see Patty Weston before 9:00am for your convention program. You'll need this to navigate your way through the convention. Sorry, only one per 1 person – so hold on tight!

7:30am – 8:30am

Breakfast – On Your Own



2019 CONVENTION HOST



9:00am - 9:15am

Official Convention Opening

Welcome remarks from IRTA's convention Platinum Sponsor, John Strabley, Rhodium Sponsor, Carolin Macdonald and Ron Whitney, IRTA's President & CEO.

9:15am - 10:30am

Opening Keynote Speaker, Nick Lowery Legendary NFL Place-Kicker

Nick's unwavering determination and persistence are the driving forces behind his NFL and life successes. Nick was an All-Pro seven times, a three-time Pro Bowl selection and a two-time First-Team All-Pro. He has set many records including most field goals all time with 384, most 50-yard field goals, most games with two or more 50-yarders, and longest field goal in the first quarter. In 2007, he was an NFL Hall of Fame nominee and in 2009 and has been inducted into the Kansas City Chiefs Hall of Fame.

10:30am - 11:00am

30 Minute Break

11:00am - 12:00pm

IRTA Annual Business Meeting

Update on IRTA and UC finances and goals for 2019/20. Nominations for IRTA Global Board of Director seats.

12:15pm - 1:15pm

Lunch - On Your Own

1:30pm - 2:45pm

Maximizing Millennials in the Workplace

Keely Merritt will teach us how to communicate with, and maximize the power of millennials — who make-up 38% of the workforce. Learn how to adjust our business model to be more attractive to millennials.

2:45pm - 3:00pm

Break

3:00pm - 4:15pm

Option #1

Transitions in Media and the Rise of Digital Media

Seminar Leader: Robin Maini

Option #2

UC Broker & Trade-Out Session

Learn from the best brokers in the business. Increase your exchange's trading and activity in UC! Bring your best offer items and trade-trade-trade!

Seminar Leader: Patty Weston, UC's International Broker

4:15pm until 7:00pm

Free Time Until Dinner



7:00pm – 9:00pm

Friday Night Dinner

Includes Board Nomination Speeches!

***Please arrive on-time – due to board speeches!**

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Saturday, September 7, 2019

8:00am – 9:00am

Breakfast – On Your Own

9:15am – 10:30am

**Saturday Keynoter – Keely Merritt
Energy Leadership**

Your energy is what inspires confidence from your team and clients. Learn how to take your leadership skills to a new level of productivity and success!

10:30am – 11:00am

Break

11:00am – 12:30pm

RTB/CTB Testing

11:00AM – 12:15pm

Interactive Hot Topics Round Table

Always a convention favorite! Tells us what is on your mind. How do we make our industry better? What's changed in 40 years?

12:15pm – 1:15pm

LUNCH – On Your Own

NOTE: The UC Committee meeting will take place at a "to be named" location.

1:30pm – 2:45pm

Crypto & Blockchain & The Barter Industry

What are the latest developments in the crypto/blockchain world and how do they impact the barter industry. Have we turned a corner to where private, fixed-price coins are advantageous to the barter industry?

2:45pm – 3:00pm

Break

3:00pm - 4:00pm

**Brokering & Sales – Are They Really Different?
The Value of the Telephone in A Social Media Age**

We live in a high-tech world. But what technology is the best to achieve our goals? And what "old school" techniques should we retain and even enhance?

4:15pm – 7:00pm

**Free Time Until the Awards Dinner
(Except IRTA Board members)**

4:30pm – 6:00pm

IRTA Board Meeting, with New Board Members



7:00pm – 9:00pm

Cocktail Reception & IRTA Awards Dinner
**Semi-Formal*

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A special night to recognize, reward and celebrate the impressive efforts made by so many professionals who have improved the barter industry. Join us to celebrate the outstanding accomplishments of your peers!

Sunday, September 8, 2019

There are no activities scheduled for this day.

Have a safe trip home!!!