



April 7, 2016

International Monetary Systems-IMS Barter has been an IRTA member for nine years. The return on the investment of time and money spent has been 10 fold. We are seasoned veterans of the barter industry, yet our entire staff regularly relies on the IRTA/UC team to get important industry updates and advice on evolving industry issues that are critical to IMS making sound business decisions for our business and our clients.

Because of IRTA we have made tremendous new contacts in the industry with international exchanges, corporate trade associations, legal counsel, and business management groups. And IRTA is more than an association for trading partners, it is a fellowship of professional business owners coming together to share ideas in an effort to advance the industry.

IRTA provides critical education and ongoing advocacy that our industry needs in this ever-changing business environment that we all must adjust to so as to stay current and relevant. Participation in IRTA shows your commitment to preserving, protecting and improving the industry we all love.

I highly recommend you join IRTA now. IRTA and the industry need and appreciate your support.

Thank you for your time, attention and consideration.

Sincerely,

*John Strabley*

John Strabley  
CEO  
International Monetary Systems